









## Gero Onsen is one of the three most well-known onsen in Japan.

The city of Gero in Gifu Prefecture is located between river and mountains in the geographical center of Japan. The area abounds with nature. Gero Onsen is joined by two other onsen famous throughout Japan: Kusatsu Onsen in Gunma Prefecture and Arima Onsen in Hyogo Prefecture. It is a great travel destination for more than the excellent quality of the hot spring water.

You can also enjoy the year-round scenery, traditional festivals, local cuisine, and more. Experience the traditional culture and nature of Japan.



Nawashiro-zakura (Cherry Blossoms)

In April when the cherry blossoms are in full bloom, this tree is lit up at night and its reflection on the surface of the pond is a scene of exquisite beauty.



Gero Onsen Gassho Mura (Traditional Thatched Roof Village) Several traditional houses built in the "gassho-zukuri" style were moved here from the World Heritage Site of Shirakawa, presenting the scenery of many a mountain village of ages past.



This old Buddhist temple attests to the discovery legend of Gero Onsen. The red maple trees lit up on autumn nights are a spectacular sight.







**Hida Beef**Hida Beef is a brand found only in Gifu Prefecture. This highly rated beef comes from J
Black cattle raised for over 14 months and is recognized for its superb taste. Try the